

# MEDIA FACT SHEET 2017

## FALL INTO CHRISTMAS CRAFT SHOW

### ABOUT THE SHOW

FALL INTO CHRISTMAS CRAFT SHOW is a marketplace of handmade works by over 100 top Canadian artists, artisans, and designers. Each exhibitor is expertly selected based on the quality, originality, and craftsmanship of their work; they must be the designer and the creator of their respective works, and only work produced in Canada is permitted to be sold.

Product categories include fashion and accessories, jewellery, natural body care, fine art and photography, sculptures, woodworking, ceramics, glassware, textiles, leathers, toys, gourmet foods, and more.

FALL INTO CHRISTMAS CRAFT SHOW, now in its 12<sup>th</sup> consecutive year in Medicine Hat, is proudly produced by SIGNATURES SHOWS LTD.

For more information, please visit [fallintochristmas.com](http://fallintochristmas.com)

### FEATURES & PROMOTIONS

- **Social Spree:** a gift certificate of \$100.00 will be given away each day of the show. Fans can enter by following Signatures Shows on Instagram and posting a photo from the show using #FallIntoChristmas.
- **Handmade Gift Hamper:** a grand prize package consisting of works donated by exhibitors with an approximate value of \$500.00 will be drawn on Sunday, October 15. All guests receive a prize ballot upon entry.
- **Digital Perks:** fans can access exclusive content across social media platforms using the official show hashtags #FallIntoChristmas and #HandmadeLive, and special offers on the FALL INTO CHRISTMAS CRAFT SHOW e-newsletter.

### ABOUT THE ORGANIZERS

SIGNATURES SHOWS LTD. is Canada's largest producer of fine craft shows, with over 37 years experience and over 330 shows produced. Each year, SIGNATURES accepts over 2,500 participating exhibitors and welcomes over 400,000 visitors to its 20 shows in 13 cities across Canada. Based in Ottawa, it is a 100 per cent Canadian owned and operated business. For more information, please visit [signatures.ca](http://signatures.ca)

### MEDIA CONTACT

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**PATINA**  
Toronto, ON



**SALTY SEA DOG DESIGNS**  
Calgary, AB



**WILLIAMRAE DESIGNS**  
Edmonton, AB



### DATES/HOURS

**Friday, October 13**  
10 a.m. – 9 p.m.  
**Saturday, October 14**  
10 a.m. – 6 p.m.  
**Sunday, October 15**  
10 a.m. – 5 p.m.

### LOCATION

**Medicine Hat Exhibition & Stampede**  
The Fieldhouse  
2055 21 Avenue SE  
Medicine Hat, AB  
• Free parking on site •

### TICKETS

**General admission: \$5.00**  
Free for ages 17 and under  
Cash only at the box office  
Buy online at  
[fallintochristmas.com](http://fallintochristmas.com)  
Unlimited free re-admission

### ONLINE/SOCIAL

[fallintochristmas.com](http://fallintochristmas.com)  
[FallIntoChristmasCraftShow](https://www.facebook.com/FallIntoChristmasCraftShow)  
[@signatures.ca](https://www.instagram.com/signatures.ca)  
[@signaturesca](https://twitter.com/signaturesca)  
#FallIntoChristmas



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