

MEDIA FACT SHEET 2017

FALL INTO CHRISTMAS CRAFT SHOW

ABOUT THE SHOW

FALL INTO CHRISTMAS CRAFT SHOW is a marketplace of handmade works by over 100 top Canadian artists, artisans, and designers. Each exhibitor is expertly selected based on the quality, originality, and craftsmanship of their work; they must be the designer and the creator of their respective works, and only work produced in Canada is permitted to be sold.

Product categories include fashion and accessories, jewellery, natural body care, fine art and photography, sculptures, woodworking, ceramics, glassware, textiles, leathers, toys, gourmet foods, and more.

FALL INTO CHRISTMAS CRAFT SHOW, now in its 12th consecutive year in Lethbridge, is proudly produced by SIGNATURES SHOWS LTD.

For more information, please visit fallintochristmas.com

FEATURES & PROMOTIONS

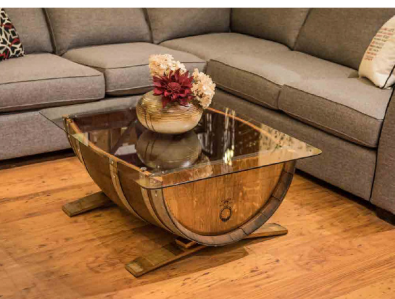
- **Social Spree:** a gift certificate of \$100.00 will be given away each day of the show. Fans can enter by following Signatures Shows on Instagram and posting a photo from the show using #FallIntoChristmas.
- **Handmade Gift Hamper:** a grand prize package consisting of works donated by exhibitors with an approximate value of \$500.00 will be drawn on Sunday, November 5. All guests receive a prize ballot upon entry.
- **Digital Perks:** fans can access exclusive content across social media platforms using the official show hashtags #FallIntoChristmas and #HandmadeLive, and special offers on the FALL INTO CHRISTMAS CRAFT SHOW e-newsletter.

ABOUT THE ORGANIZERS

SIGNATURES SHOWS LTD. is Canada's largest producer of fine craft shows, with over 37 years experience and over 330 shows produced. Each year, SIGNATURES accepts over 2,500 participating exhibitors and welcomes over 400,000 visitors to its 20 shows in 13 cities across Canada. Based in Ottawa, it is a 100 per cent Canadian owned and operated business. For more information, please visit signatures.ca

MEDIA CONTACT

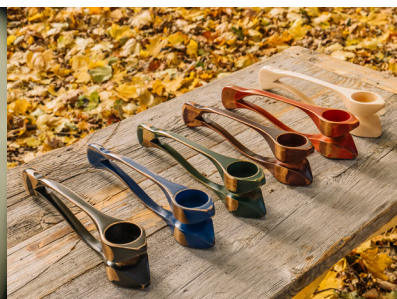
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BURGUNDY OAK
Calgary, AB



DRAGONFLY ORGANICS
Sooke, BC



HÉRITAGE MUSICAL SPOONS
Québec, QC



DATES/HOURS

Friday, November 3

10 a.m. – 9 p.m.

Saturday, November 4

10 a.m. – 6 p.m.

Sunday, November 5

10 a.m. – 5 p.m.

LOCATION

Exhibition Park

North Pavilion

3401 Parkside Drive South

Lethbridge, AB

• Free parking on site •

TICKETS

General admission: \$5.00

Free for ages 17 and under

Cash only at the box office

Buy online at

fallintochristmas.com

Unlimited free re-admission

ONLINE/SOCIAL

fallintochristmas.com

[FallIntoChristmasCraftShow](https://www.facebook.com/FallIntoChristmasCraftShow)

[@signatures.ca](https://www.instagram.com/signatures.ca)

[@signaturesca](https://twitter.com/signaturesca)

#FallIntoChristmas



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